


# Health equity or inequality?



The Patient Activist

# Purpose of Healthcare



## 1 Promotion.

Maintains overall health through preventive measures and health education.

## 2 Treatment.

To alleviate suffering and restore health.

## 3 Equity.

To provide equitable access to medical services, reducing disparities in health outcomes.

## 4 Safety.

Protects public health and safety.  
Clean environment for all.

## 5 Longevity.

Enhance longevity and improve the quality of life.

## 6 Innovation.

Advances medical knowledge and innovation through research, clinical trials, and the development of new treatments.



**Imagine this...**













A woman with a braided ponytail is speaking into a microphone. She is wearing a pink top. The background is a solid blue color. A yellow banner with black text is overlaid on the bottom of the image.

**How dare you?**




# Healthcare costs on the rise...

- 1 Ageing Population
- 2 Investments in Tech & Facilities
- 3 Chronic Diseases
- 4 Revenue Goals - \$\$\$

Is “Sustainability” sustainable?  
If so, for who?

- Higher service fees
- Cost of sustainable products
- Supply Chain costs
- Facility upgrades
- Regulatory compliances

+++++



F U T U R  
E N L N B



WILL YOU... WILL YOU

THINK ABOUT

**THE PATIENTS?**

