



Leadership

Communities of Practice Visual Board 3 | Leadership

The components of community leadership are twofold: (1) leadership from inside the community of practice and (2) support, investment and participation from senior and middle management, the sponsor and the alliance of sponsors in the field of your community of practice.

In our understanding of community leadership, everyone is a leader when they take initiative, bring people together and take responsibility.

A core group of community members taking the lead and steering the community has been identified as a key element for success in our research. The community appreciates and values their input.

Make sure that there is balanced coverage in your core group membership to allow you to build on your governance model.



Map and place all leaders and define their (possible) role for the community



Define what you expect from them



Define what they expect from you



Identify community ecosystems

Visually create connections to identify ecosystems among those leaders



Actions

Who do you need to engage with?

What ecosystems do you need to connect with?



Please cross-check your inputs with the governance and community management visual boards



Verify: What is the community management's role?

